

In the Claims

Kindly amend the claims as follows:

14. (twice amended) A store display, comprising the combination of:
a kit package for constructing at least one craft project object ; and
a display device mounted to a front edge of a shelf adjacent said at least one kit package and comprising a shelf mounting bracket element having a vertical wall and a rearwardly-extending mounting flange; means engageable with said mounting flange for affixing the bracket element to a front edge area of the shelf; and a product display case having a rear wall mounted to said vertical wall, said display case further comprising a product display shelf for display of at least one of the at least one craft project object constructible by said kit package extending forwardly of the vertical wall of the bracket element and a clear dome enclosing said product display shelf and coupled to said vertical wall.